South Florida Gay News Media Company

**2 Page Spread - 21” X 10.75”**
**Full Page - 4.10” X 10.75”**
**Half Page - V • 4.875” x 10.75” | H • 10” x 5.25”**
**Third Page - V • 4.875” x 7” | H • 10” x 3.5”**
**Quarter Page - 4.875” x 5.25”**
**Sixth Page - 4.75” x 3.5”**
**Eight Page - V • 2.375” x 5.25” | H • 4.875” x 2.5”**
**Sixteenth Page - 2.375” x 2.5”**
**300 DPI • PDF Format • CMYK Color**
**Artwork Due Friday Each Week • Artwork Changes Due Wednesday**

**2 Page Spread - 17.25” x 11.25” Bleed | 17” x 11” Trim**
**Full Page - 8.75” x 11.25” Bleed | 8.5” x 11” Trim**
**Half Page - V • 3.875” x 10.1875” | H • 7.875” x 5”**
**Quarter Page - 3.875” x 5”**
**300 DPI • PDF Format • CMYK Color**
**Due Date Varies By Issue**

**2 Page Spread - 9.5” x 6.875” Trim + .25” Bleed + .5” gutter**
**Full Page - 4.75” x 6.875” Trim + .25” Bleed**
**Half Page - 4.5” x 3.25”**
**Quarter Page - 2.20” x 3.25”**
**Large Map - 2.375” x 3.5”**
**Small Map - 2.375” x 2.5”**
**300 DPI • PDF Format • CMYK Color**
**Due Date June 3, 2019**

Sky Skraper Banner - 400 x 1000
Top Banner - 728 x 90
Side Banner - 300 x 250
Side Video Banner - 300 x 250
Sponsored Content - 400 Words + 3 Photos & Web Links

**150 DPI • JPG Format • RGB Color**
**Due Date J24 Hours Before Campaign Start**

Top Banner - 600 x 200
Square Banner - 300 x 250
Middle Banner - 600 x 200
Poster Banner - 600 x 700

**150 DPI • JPG Format • RGB Color**
**Due Date J24 Hours Before Campaign Start**